ORDER

Order / Rev:
Alt Order #:
06825823

Product Desc:
NRCC IE 2012

Estimate:
2601

Flight Dates:
09/28/12 - 10/04/12

Original Date / Rev:
06/21/12 / 07/26/12

GENERAL

HD NZ

KSNV

Primary AE: Amy McCreary
Sales Office: BLPHI

Sales Region: Na

BLPHI National

Agency Name:

Buying Contact:

Billing Contact:

815 Slaters Ln.

National Media, Inc.

Alexandria, VA 22314

Billing Type: Cash

Billing Calendar: Broadcast
Billing Cycle: EOM/EOC

EOM/EOC 15%

Adve**rtis**er

Name:

Priority:

NRCC-18 - Revised

Demographic: Product Codes: A25-54 PLI2

SELECT PRIORITY CODE

Revenue Codes:

POLITICAL/AGY, PISSUE, GEN

New Business Thru:

Agency Commission:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	rt Date End Date		Gross Amount	Net Amount		
08/27/12	09/30/12	59	\$66,425.00	\$56,461.25		
10/01/12	10/04/12	108	\$86,600.00	\$73,610.00		

Totals

Month	# Spots	Gross Amount	Net Amount	Ratin9
September 2012	59	\$66,425.00	\$56,461.25	0.00
October 2012	108	\$86,600.00	\$73,610.00	0.00
Totals	167	\$153,025.00	\$130,071,25	0.00

00:15:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	37%	\$153,025.00
Market	100%	\$413,581.08

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	22%	\$90,987.84
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$62,037.16
KTUD	0%	\$0.00
KVVU	22%	\$90,987.84
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$16,543.24

Ln	Ch	Start	End	Inventory Code	Break	Start/End 1	ime Days	Len Sp	ots	Rate Pri	Rtg Type \$	Spots	Amount
E 1	KSNV	09/28/12	2 09/28/12	M-F 5-6a WakeUp	w/Wa@M	5-6a	F	:30	2	\$400.001	0.00 NM	2	\$800.00
				M-F 5-6a WakeUp	w/Wagners								
	WAKE '	W/WAGN	IRS1										
	Sta	rt Date	End Date	Weekdays S	Spots/Week	Rate	Rating						

Print Date: 07/26/12 10:50:09

KSNV

Page 2 of 9

Order / Rev:

103291

Advertiser:

NRCC-IE

Alt Order #: Flight Dates: 06825823

09/28/12 - 10/04/12

Product Desc:

Estimate:

NRCC IE 2012

2601

2012

Ch 1 n Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount KSNV 09/28/12 09/28/12 M-F 5-6a WakeUp w/WaQM 5-6a - - - E - -:30 \$400.001 2 0.00 NM 2 \$800.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 09/24/12 09/30/12 ----F--\$400.00 0.00 E 2 KSNV 10/01/12 10/01/12 M-F 5-6a WakeUp w/WaQM 5-6a M-----:30 2 \$400.001 0.00 NM 2 \$800.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Start Date End Date Weekdays Spots/Week Rate Rating M-----Week: 10/01/12 10/07/12 \$400.00 0.00 KSNV 10/02/12 10/02/12 M-F 5-6a WakeUp w/WaQM 5-6a -T----:30 2 \$400.001 0.00 NM 2 \$800.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Start Date End Date Weekdays Spots/Week Rate Rating 10/07/12 Week: 10/01/12 -T----\$400.00 0.00 M-F 5-6a WakeUp w/Wa@M KSNV 10/03/12 10/03/12 5-6a -- \n/---:30 2 \$400.001 0.00 NM 2 \$800,00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 10/01/12 10/07/12 \$400.00 0.00 KSNV 10/04/12 10/04/12 M-F 5-6a WakeUp w/WaQM 5-6a ---T---:30 2 \$400.001 0.00 NM 2 \$800.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 ---T----\$400.00 0.00 KSNV 09/28/12 09/28/12 M-F 6-7a WakeUp w/WaQM ---F--6-7a :30 2 \$725.001 0.00 NM 2 \$1,450.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Start Date **End Date** Weekdays Spots/Week Rate Rating ----F--Week: 09/24/12 09/30/12 \$725.00 0.00 M-F 6-7a WakeUp w/WaQM KSNV 10/01/12 10/01/12 6-7a M-----:30 \$725.001 0.00 NM 2 \$1,450.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/01/12 10/07/12 \$725.00 0.00 E 8 KSNV 10/02/12 10/02/12 M-F 6-7a WakeUp w/WaQM :30 6-7a 2 \$725.001 0.00 NM 2 \$1,450.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 -T~---\$725.00 0.00 KSNV 10/03/12 10/03/12 M-F 6-7a WakeUp w/WaQM --W----:30 \$725,001 0.00 NM \$1,450.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Weekdays Start Date End Date Spots/Week Rate Rating Week: 10/01/12 10/07/12 \$725.00 0.00 E 10 KSNV 10/04/12 10/04/12 M-F 6-7a WakeUp w/WaQM 6-7a ---T---:30 \$725.001 0.00 NM 2 \$1,450.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 \$725.00 0.00 2 E 11 KSNV 09/28/12 09/28/12 **Today Show** CM 658a-9am ----F--:30 \$900.001 0.00 NM \$3,600.00 **Today Show** TODAY SHW Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 ----F--\$900.00 0.00 E 12 KSNV 10/01/12 10/01/12 **Today Show** CM 658a-9am M----:30 \$900.001 0.00 NM \$3,600.00 Today Show **TODAY SHW** Spots/Week Rating Start Date **End Date** Weekdays Rate Week: 10/01/12 10/07/12 \$900.00 0.00E 13 KSNV 10/02/12 10/02/12 CM 658a-9am :30 \$900.001 0.00 NM \$3,600.00

Print Date: 07/26/12 10:50:09 Page

KSNV

3 of 9

Order / Rev: Alt Order #:

Flight Dates:

103291

06825823

09/28/12 - 10/04/12

Advertiser:

NRCC-IE

Product Desc:

NRCC IE 2012

Estimate:

2601

Ch End Break Start/End Time Ln Start Inventory Code Days Len Spots Rate Pri Rtg Type Spots Amount Today Show **Today Show TODAY SHW** Start Date End Date Spots/Week Weekdays Rate Rating Week: 10/01/12 10/07/12 -T----\$900.00 0.00 E14 KSNV 10/03/12 10/03/12 **Today Show** CM 658a-9am :30 \$900.001 0.00 NM ~~W~~~ \$3,600.00 Today Show **TODAY SHW** Start Date Spots/Week Rating End Date Weekdays Rate -W----10/07/12 Week: 10/01/12 \$900.00 0.00 E15 KSNV 10/04/12 10/04/12 CM Today Show 658a-9am ---T---:30 \$900.001 0.00 NM \$3,600.00 Today Show **TODAY SHW** Start Date End Date **Weekdays** Spots/Week Rating Rate 10/07/12 Week: 10/01/12 ---T---\$900.00 0.00 E16 KSNV 09/29/12 09/29/12 News 3 Sunrise - SATURIM ----S-:30 \$375.001 0.00 NM \$750.00 News 3 Sunrise SATURDAY NW3 AT SUNRISE Start Date End Date Spots/Week Weekdays Rate Rating Week: 09/24/12 09/30/12 ----S-0.00 \$375.00 Saturday Today E 17 KSNV 09/29/12 09/29/12 CM 7a-9am ----S-:30 \$625.001 0.00 NM \$2,500.00 Saturday Today SATURDAY TODAY Start Date End Date Weekdays Spots/Week Rate Rating 09/30/12 Week: 09/24/12S. 0.00 \$625.00 E 18 KSNV 09/30/12 09/30/12 News 3 Sunrise - SUND&M 6a-7a ----S :30 \$375.001 0.00 NM 2 \$750.00 News 3 Sunrise SUNDAY NW3-SUNRS WKND Start Date End Date Spots/Week Weekdays Rate Rating Week: 09/24/12 09/30/12 2 \$375.00 0.00 E19 KSNV 09/30/12 09/30/12 Sunday Today CM 7a-8am ----S :30 \$500.002 0.00 NM \$1,000.00 Sunday Today **SUN TODAY** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 ----S \$500.00 0.00 E20 KSNV 09/28/12 09/28/12 M-F Today Show II 3rd H0M 9-10a ----F--:30 \$425.001 0.00 NM 2 \$850.00 M-F Today Show II **TODAY SHW2** Start Date End Date Weekdays Spots/Week Rate Rating 09/30/12 Week: 09/24/12 \$425.00 0.00 E21 KSNV 10/01/12 10/01/12 M-F Today Show II 3rd HBM \$425.001 9-10a :30 0.00 NM 2 \$850.00 M-F Today Show II **TODAY SHW2** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 \$425.00 0.00 E 22 KSNV 10/02/12 10/02/12 M-F Today Show II 3rd HBM 9-10a -T----:30 \$425.001 0.00 NM 2 \$850.00 M-F Today Show II **TODAY SHW2** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 -T----\$425.00 0.00 E 23 KSNV 10/03/12 10/03/12 M-F Today Show II 3rd HBM 9-10a --W----:30 \$425,001 0.00 NM 2 \$850,00 2 M-F Today Show II TODAY SHW2 Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/01/12 10/07/12 \$425.00 0.00 E24 KSNV 10/04/12 10/04/12 M-F Today Show II 3rd H0M 9-10a ---T---:30 \$425.001 0.00 NM \$850.00 M-F Today Show II **TODAY SHW2** Spots/Week Rating Start Date End Date Weekdays Rate Week: 10/01/12 10/07/12 ---T---\$425.00 E25 KSNV 09/28/12 09/28/12 CM----F--:30 \$325.001 0.00 NM 10am-11am 2 \$650.00

Print Date: 07/26/12 10:50:09

KSNV

Page 4 of 9

Order / Rev:

103291

Advertiser:

NRCC-IE

Alt Order #:

06825823

Product Desc:

NRCC IE 2012

Flight Dates:

09/28/12 - 10/04/12

Estimate:

2601

Ln Ch Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount M-F Today Show III 4th H Today 4th Hour **TODAY SHW3** Start Date **End Date** Weekdays Spots/Week Rate Rating ----F--Week: 09/24/12 09/30/12 \$325.00 0.00 E 26 KSNV 10/01/12 10/01/12 M-F Today Show III 4th IBM \$325.001 10am-11am .30 2 0.00 NM 2 \$650.00 Today 4th Hour **TODAY SHW3** Start Date End Date Weekdays 1 1 2 1 Spots/Week Rate Rating Week: 10/01/12 10/07/12 \$325.00 0.00 E 27 KSNV 10/02/12 10/02/12 M-F Today Show III 4th 16M 10am-11am \$325.001 -T----:30 2 0.00 NM 2 \$650.00 Today 4th Hour **TODAY SHW3** Weekdays Start Date End Date Spots/Week Rating <u>Rate</u> Week: 10/01/12 10/07/12 -T----\$325.00 0.00 E 28 KSNV 10/03/12 10/03/12 M-F Today Show III 4th 18M . 10am-11am :30 2 \$325.001 0.00 NM 2 \$650.00 Today 4th Hour **TODAY SHW3** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 \$325.00 0.00 E 29 KSNV 10/04/12 10/04/12 M-F Today Show III 4th 13M 10am-11am :30 2 \$325,001 0.00 NM 2 \$650.00 Today 4th Hour **TODAY SHW3** Start Date End Date Weekdays Spots/Week Rate Rating 10/07/12 ---T---Week: 10/01/12 \$325.00 0.00 E 30 KSNV 09/28/12 09/28/12 Rachael Ray CM 11am-12pm ----F--:30 \$325.001 0.00 NM 2 \$650.00 Rachael Ray RACHAEL RAY Weekdays Spots/Week Start Date End Date <u>Rate</u> Rating Week: 09/24/12 09/30/12 ---F--\$325.00 0.00 E 31 KSNV 10/01/12 10/01/12 Rachael Ray CM 11am-12pm M-----:30 \$325.001 0.00 NM 2 \$650.00 Rachael Ray RACHAEL RAY Start Date End Date Weekdays Spots/Week Rate Rating 10/07/12 M-----\$325.00 Week: 10/01/12 0.00 E 32 KSNV 10/02/12 10/02/12 Rachael Ray CM :30 2 \$325.001 0.00 NM 11am-12pm -T----2 \$650.00 Rachael Ray RACHAEL RAY Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 -T----\$325.00 0.00 E 33 KSNV 10/03/12 10/03/12 Rachael Ray CM 11am-12pm :30 \$325,001 --W----2 0.00 NM 2 \$650.00 Rachael Ray RACHAEL RAY Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/01/12 10/07/12 \$325.00 0,00 E34 KSNV 10/04/12 10/04/12 Rachael Ray CM ---T---:30 \$325.001 0.00 NM 11am-12pm 2 \$650.00 Rachael Ray RACHAEL RAY **End Date** Weekdays Spots/Week Start Date Rate Rating 10/07/12 ---T---0.00 Week: 10/01/12 \$325.00 E 35 KSNV 09/28/12 09/28/12 The Agenda 1230pm \$325.001 CM 1230-1p :30 0.00 NM 1 \$325.00 The Agenda 1230pm **NEWS 3 AT NOON** Start Date End Date **Weekdays** Spots/Week <u>Rate</u> Rating Week: 09/24/12 09/30/12 --F--\$325.00 0.00 E 36 KSNV 10/01/12 10/01/12 The Agenda 1230pm CM 1230-1p :30 \$325.001 M-----0.00 NM 1 \$325.00 The Agenda 1230pm **NEWS 3 AT NOON** Spots/Week Start Date End Date Weekdays Rate Rating M----Week: 10/01/12 10/07/12 \$325.00 0.00 E 37 KSNV 10/02/12 10/02/12 CM 1230-1p -T----:30 1 \$325.001 0.00 NM \$325.00

Print Date: 07/26/12 10:50:09 Page 5 of 9

KSNV

Order / Rev: Alt Order #:

Flight Dates:

103291

06825823

09/28/12 - 10/04/12

Advertiser:

NRCC-IE

Product Desc:

NRCC IE 2012

Estimate:

2601

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount The Agenda 1230pm The Agenda 1230pm **NEWS 3 AT NOON** End Date Start Date **Weekdays** Spots/Week Rate Rating -T----Week: 10/01/12 10/07/12 \$325.00 0.00 E38 KSNV 10/03/12 10/03/12 The Agenda 1230pm 0.00 NM CM 1230-1p --W----\$325.001 \$325.00 1 The Agenda 1230pm **NEWS 3 AT NOON** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 --W----\$325.00 0.00 E39 KSNV 10/04/12 10/04/12 The Agenda 1230pm CM 1230-1p :30 \$325,001 0.00 NM ---T---\$325.00 The Agenda 1230pm **NEWS 3 AT NOON** End Date Start Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 ---T---\$325.00 0.00 E 40 KSNV 09/29/12 09/29/12 CM ----S-Golf 4a-8pm :30 \$700.001 0.00 NM \$1,400.00 Golf RYDER CUP Start Date **End Date** Spots/Week Weekdays Rate Rating Week: 09/24/12 09/30/12 ----S-\$700.00 0.00 E41 KSNV 09/30/12 09/30/12 Golf CM 4a-8pm ----S :30 2 \$700.001 0.00 NM 2 \$1,400.00 Golf RYDER CUP Start Date End Date Weekdays Spots/Week Rate Rating 09/30/12 Week: 09/24/12 \$700.00 0.00 News 3 Today - SATURIOM E 42 KSNV 09/29/12 09/29/12 9am-930am ----S-:30 \$500.001 0.00 NM 1 \$500.00 News 3 Today - SAT **NEWS3 TDY-WKND** Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 ----5-\$500.00 0.00 E 43 KSNV 09/30/12 09/30/12 Chris Matthews 9:30AM SM 9:30a-10a -----5 :30 \$500.001 0.00 NM 1 \$500.00 Chris Matthews SUN 9:30am **CHRIS MATTHEWS** End Date Start Date Weekdays Spots/Week Rating <u>Rate</u> Week: 09/24/12 09/30/12 \$500.00 0.00 E 44 KSNV 09/28/12 09/28/12 Dr. Phil CM 3-4p ----F--:30 2 \$450.001 0.00 NM 2 \$900.00 Dr Phil DR. PHIL Start Date End Date Weekdays Spots/Week Rate Rating 09/30/12 ----F--Week: 09/24/12 2 \$450.00 0.00 E45 KSNV 10/01/12 10/01/12 Dr. Phil CM 3-4p M-----.30 \$450.001 0.00 NM \$900.00 2 Dr Phil DR. PHIL Start Date **End Date Weekdays** Spots/Week <u>Rate</u> Rating Week: 10/01/12 10/07/12 \$450.00 0.00 E46 KSNV 10/02/12 10/02/12 3-4p Dr. Phil CM -T----:30 \$450.001 0.00 NM 2 \$900.00 Dr Phil DR. PHIL End Date Start Date Weekdays Spots/Week <u>Rate</u> Rating Week: 10/01/12 10/07/12 -T----\$450.00 0.00 E 47 KSNV 10/03/12 10/03/12 Dr. Phil CM 3-4p ~~W----:30 \$450.001 0.00 NM 2 \$900.00 Dr Phil DR. PHIL Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 10/01/12 10/07/12 --W----\$450.00 0.00 E48 KSNV 10/04/12 10/04/12 Dr. Phil CM 3-4p :30 2 \$450.001 0.00 NM 2 \$900.00 Dr Phil DR. PHIL Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 10/01/12 10/07/12 \$450.00 0.00 E49 KSNV 09/28/12 09/28/12 CM 4-5pm ----F--:30 \$725.001 0.00 NM \$725.00 1

Print Date: 07/26/12 10:50:09 Page 6 of 9

KSNV

Order / Rev: Alt Order #:

Flight Dates:

103291

06825823

Advertiser:

NRCC-IE

09/28/12 - 10/04/12

Product Desc:

NRCC IE 2012

Estimate:

2601

Ln Ch Start Ei		Inventory Code		Start/End 1	Гime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
NEWS 3		NEWS 3 at 4 (1 F 4PM NEWS (1 ho		(4:30 PM-5:0	00 PM)						
	l <u>Date</u> 30/12	Weekdays	Spots/Week 1	<u>Rate</u> \$725.00	<u>Rating</u> 0.00				ļ		
E 50 KSNV 10/01/12 10		NEWS 3 at 4 (1 h 4PM NEWS (1 ho		4-5pm (4:30 PM-5:0	M 00 PM)	:30	1	\$725.001	0.00 NM	1	\$725.00
<u>Start Date</u> <u>End</u> Week: 10/01/12 10/0	<u>I Date</u> 07/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$725.00	Rating 0.00						
E 51 KSNV 10/02/12 10.		NEWS 3 at 4 (1 h 4PM NEWS (1 ho	-	4-5pm (4:30 PM-5:0	-T 00 PM)	:30	1	\$725.001	0.00 NM	1	\$725.00
<u>Start Date</u> <u>End</u> Week: 10/01/12 10/0	<u>I Date</u> 07/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$725.00	<u>Rating</u> 0.00						
E 52 KSNV 10/03/12 10/		NEWS 3 at 4 (1 h 4PM NEWS (1 ho		4-5pm (4:30 PM-5:0	W 00 PM)	:30	1	\$725.001	0.00 NM	1	\$725.00
Start Date End	Date 07/12	Weekdays w	Spots/Week 1	<u>Rate</u> \$725.00	<u>Rating</u> 0.00				:		
E 53 KSNV 10/04/12 10 NEWS 3		NEWS 3 at 4 (1 I 4PM NEWS (1 ho		4-5pm (4:30 PM-5:0	T 00 PM)	:30	1	\$725.001	0.00 NM	1	\$725.00
Start Date End	Date 07/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$725.00	Rating 0.00						
E 54 KSNV 09/28/12 09 NEWS 3		M-F Early News M-F Early News	СМ	5-630p	F	:30	3 \$	1,200.001	0.00 NM	3	\$3,600.00
Start Date End	<u>1 Date</u> 30/12	<u>Weekdays</u> F	Spots/Week 3	<u>Rate</u> \$1,200.00	Rating 0.00						
E 55 KSNV 10/01/12 10		M-F Early News M-F Early News	СМ	5-630p	M	:30	3 \$	1,200.001	0.00 NM	3	\$3,600.00
Start Date End	<u>d Date</u> 07/12	<u>Weekdays</u> M	Spots/Week 3	<u>Rate</u> \$1,200.00	Rating 0.00						
E 56 KSNV 10/02/12 10		M-F Early News M-F Early News	СМ	5-630p	-T	:30	3 \$	31,200.001	0.00 NM	3	\$3,600.00
Start Date End	<u>d Date</u> 07/12	<u>Weekdays</u> -T	Spots/Week 3	<u>Rate</u> \$1,200.00	Rating 0.00						
E 57 KSNV 10/03/12 10 NEWS 3		M-F Early News M-F Early News	СМ	5-630p	W	:30	3 \$	31,200.001	0.00 NM	3	\$3,600.00
Start Date End	<u>d Date</u> 07/12	<u>Weekdays</u> w	Spots/Week 3	<u>Rate</u> \$1,200.00	<u>Rating</u> 0.00						
E 58 KSNV 10/04/12 10		M-F Early News M-F Early News	CM	5-630p	T	:30	3 \$	1,200.001	0.00 NM	3	\$3,600.00
Start Date End	d <u>Date</u> 07/12	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$1,200.00	Rating 0.00						
E 59 KSNV 09/28/12 09 JEOPARDY		M-F Jeopardy M-F Jeopardy	СМ	630-7pm	F	:30	1.5	1,300 .001	0.00 NM	1	\$1,300.00
Start Date End	<u>d Date</u> 30/12	Weekdays F	Spots/Week 1	<u>Rate</u> \$1,300.00	Rating 0.00						
E 60 KSNV 10/01/12 10		M-F Jeopardy M-F Jeopardy	СМ	630-7pm	М	:30	1 :	\$1,300.00 1	0.00 NM	1	\$1,300.00
	d <u>Date</u> '07/12	<u>Weekdays</u> M	Spots/Week	Rate \$1,300.00	Rating 0.00						
E61 KSNV 10/02/12 10	0/02/12		СМ	630-7pm	-T	:30	1 :	\$1,300.001	0.00 NM	1	\$1,300.00

Print Date: 07/26/12 10:50:10 Page 7 of 9

KSNV

Order / Rev:

103291

06825823

Advertiser:

NRCC-IE

Product Desc: Estimate:

NRCC IE 2012

Alt Order #: Flight Dates:

09/28/12 - 10/04/12

2601

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount M-F Jeopardy M-F Jeopardy **JEOPARDY** Rating Start Date **End Date** Spots/Week Weekdays Rate Week: 10/01/12 10/07/12 -T----1 \$1,300.00 0.00 E 62 KSNV 10/03/12 10/03/12 M-F Jeopardy CM 630-7pm --W----:30 1 \$1,300.001 0.00 NM 1 \$1,300.00 M-F Jeopardy **JEOPARDY** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 ------\$1,300.00 0.00 E 63 KSNV 10/04/12 10/04/12 CM M-F Jeopardy 630-7pm ---T---:30 1 \$1,300.001 0.00 NM \$1,300.00 M-F Jeopardy **JEOPARDY** Start Date End Date Spots/Week <u>Weekdays</u> Rate Rating Week: 10/01/12 10/07/12 -T--\$1,300.00 0.00 E 64 KSNV 09/28/12 09/28/12 M-F Wheel CM 7-730pm ----F--:30 \$1,300,001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL-FORTNE Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 ----F--\$1,300.00 0.00 1 E 65 KSNV 10/01/12 10/01/12 M-F Wheel CM 7-730pm M----:30 1 \$1,300.001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL-FORTNE Start Date End Date **Weekdays** Spots/Week Rate Rating 10/07/12 Week: 10/01/12 M----\$1,300.00 0.00 E 66 KSNV 10/02/12 10/02/12 M-F Wheel CM 7-730pm -T----:30 1 \$1,300.001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL-FORTNE Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 10/01/12 10/07/12 -T----\$1,300.00 0.00 E 67 KSNV 10/03/12 10/03/12 M-F Wheel CM 7-730pm --W----:30 1 \$1,300,001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL-FORTNE Start Date End Date Weekdays Spots/Week Rate Rating 10/07/12 --W----Week: 10/01/12 \$1,300.00 0.00 E 68 KSNV 10/04/12 10/04/12 M-F Wheel CM 7-730pm ---T---:30 1 \$1,300,001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL-FORTNE Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 ---T---\$1,300.00 0.00 E 69 KSNV 09/29/12 09/29/12 Vegas Inc. CM 6:30-8pm ----5-:30 \$425.001 0.00 NM \$425.00 Vegas Inc. NEWS 3 Start Date **End Date** Spots/Week Weekdays Rating <u>Rate</u> Week: 09/24/12 09/30/12 \$425.00 0.00 E 70 KSNV 09/29/12 09/29/12 Weekend Jeopardy/Whe@M 630-730pm \$525.001 :30 0.00 NM 2 \$1,050.00 WKND Jeop/Wheel JEOP/WHEEL Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 ----S-0.00 \$525.00 E71 KSNV 10/01/12 10/01/12 Mon PR 8-10p CM 8-10pm M-----:30 1 \$4,000.001 0.00 NM \$4,000.00 Monday Prime 8-10pm THE VOICE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 1 \$4,000.00 0.00 E72 KSNV 10/03/12 10/03/12 Wed PR 9-10p CM 9-10pm --w---:30 2 \$3,000.001 0.00 NM 2 \$6,000.00 Wednesday Prime 9-10pm L&O:SVU Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 ~~W~~~ \$3,000.00 0.00 E73 KSNV 10/03/12 10/03/12 CM 10-11pm --W---:30 1 \$3,200.001 0.00 NM \$3,200.00

Print Date: 07/26/12 10:50:10 Page 8 of 9

KSNV

Order / Rev:

103291

06825823

!91

Advertiser:

Estimate:

NRCC-IE

Alt Order #: Flight Dates:

09/28/12 - 10/04/12

Product Desc:

NRCC IE 2012

2601

Ln Ch Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount Wed PR 10-11p Wednesday Prime 10-11pm CHICAGO FIRE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 --W---\$3,200.00 0.00 E 74 KSNV 09/28/12 09/28/12 Fri PR 8-9p CM 8-9pm ---F--:30 1 \$1,700,001 0.00 NM \$1,700.00 Friday Prime 8-9pm WHO ARE YOU? Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 ---F--\$1,700.00 0.00 E 75 KSNV 09/28/12 09/28/12 Fri PR 9-10p CM 9-10pm -------:30 1 \$3,000.001 0.00 NM \$3,000.00 Friday Prime 9-10pm GRIMM-NBC End Date <u>Weekdays</u> Spots/Week Start Date <u>Rate</u> Rating Week: 09/24/12 09/30/12 --F--\$3,000.00 0.00 E76 KSNV 09/29/12 09/29/12 Sat PR 9-10p CM 9-10pm ----S-:30 \$800.001 0.00 NM \$800.00 Saturday Prime 9-10pm PRIME-SAT-NBC Weekdays Start Date End Date Spots/Week Rate Rating Week: 09/24/12 09/30/12 \$800.00 0.00 E 77 KSNV 09/29/12 09/29/12 Sat PR 10-11p CM 10-11pm ----S-:30 1 \$1,200.001 0.00 NM \$1,200,00 Saturday Prime 10-11pm L&O SVU-SA-NBC Start Date **End Date** Weekdays 1 4 1 Spots/Week Rate Rating Week: 09/24/12 09/30/12 ----S-\$1,200.00 0.00 E 78 KSNV 09/30/12 09/30/12 NFL Pre-Game / FNA CM 1p-530pm ----S :30 1 \$2,500.001 0.00 NM \$2,500.00 NFL Pre-Game FTBL NITE AMR Start Date End Date **Weekdays** Spots/Week Rate Rating 09/30/12 Week: 09/24/12 \$2,500.00 0.00 E79 KSNV 09/30/12 09/30/12 NFL Football 1P-9PM ----S CM 2 \$10,000,001 0.00 NM \$20,000.00 NFL Football NBC SUN-FTBL Start Date End Date Weekdays Spots/Week Rating Rate ----s Week: 09/24/12 09/30/12 2 \$10,000.00 0.00 E 80 KSNV 09/30/12 09/30/12 News 3 Live in Prime CM 7-10pm ----S :30 2 \$1,600.002 0.00 NM \$3,200.00 News 3 in Prime NWS3 LVE-PRIME Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 -----5 \$1,600.00 0.00 E 81 KSNV 09/28/12 09/28/12 M-F News 3 at Eleven CM 0.00 NM 11pm-1135pm :30 1 \$1,200.001 \$1,200.00 M-F News 3 at Eleven **NEWS 3 AT 11** Spots/Week Start Date **End Date** Weekdays Rating Rate Week: 09/24/12 09/30/12 \$1,200.00 0.00 E 82 KSNV 10/01/12 10/01/12 M-F News 3 at Eleven 1 \$1,200.001 11pm-1135pm M-----0.00 NM \$1,200.00 M-F News 3 at Eleven **NEWS 3 AT 11** Start Date **End Date** Weekdays Spots/Week Rate Rating 10/07/12 Week: 10/01/12 1 \$1,200.00 0.00 E 83 KSNV 10/02/12 10/02/12 M-F News 3 at Eleven CM 11pm-1135pm -T----:30 1 \$1,200.001 0.00 NM \$1,200.00 M-F News 3 at Eleven **NEWS 3 AT 11** Start Date **End Date** Weekdays Spots/Week Rate Rating 10/07/12 \$1,200.00 Week: 10/01/12 0.00E84 KSNV 10/03/12 10/03/12 M-F News 3 at Eleven CM 11pm-1135pm --W---:30 1 \$1,200.001 0.00 NM \$1,200.00 M-F News 3 at Eleven **NEWS 3 AT 11** Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/01/12 10/07/12 --W----\$1,200.00 E85 KSNV 10/04/12 10/04/12 CM 11pm-1135pm ---T---:30 1 \$1,200.001 0.00 NM \$1,200.00 Print Date: 07/26/12 10:50:10 Page 9 of 9

Order / Rev: 103291 Advertiser: NRCC-IE

NRCC IE 2012

KSNV

Totals

\$153,025.00

167

Product Desc:

Flight Dates: 09/28/12 - 10/04/12 Estimate: 2601

Alt Order #:

06825823

Ln Ch End Inventory Code Break Start/End Time Start Days Len Spots Rate Pri Rtg Type Spots Amount M-F News 3 at Eleven M-F News 3 at Eleven **NEWS 3 AT 11** Start Date End Date **Weekdays** Spots/Week Rate Rating 10/07/12 ---T---1 \$1,200.00 Week: 10/01/12 0.00 E 86 KSNV 09/29/12 09/29/12 Sa-Su News 3 at ElevenCM 11pm-1135pm ----S-2 \$1,100,001 0.00 NM 2 \$2,200.00 Sa-Su News 3 at Eleven WKD2 NWS-AT 11 Spots/Week Start Date End Date Weekdays Rating Rate Week: 09/24/12 09/30/12 ----S-2 \$1,100.00 0.00 E 87 KSNV 09/28/12 09/28/12 The Tonight Show CM \$500.001 1135p-1237a ----F--:30 2 0.00 NM 2 \$1,000.00 **Tonight Show TONITE SHW** Start Date **End Date Weekdays** Spots/Week Rate Rating ---F--Week: 09/24/12 09/30/12 \$500.00 0.00 The Tonight Show E88 KSNV 10/01/12 10/01/12 CM 0.00 NM 1135p-1237a M-----:30 \$500.001 2 \$1,000.00 Tonight Show **TONITE SHW** Weekdays Spots/Week Start Date End Date Rating Rate Week: 10/01/12 10/07/12 \$500.00 0.00 E89 KSNV 10/02/12 10/02/12 The Tonight Show 1135p-1237a \$500.001 CM -T----:30 2 0.00 NM 2 \$1,000.00 **Tonight Show** TONITE SHW Rating Start Date End Date Weekdays Spots/Week Rate -T----10/07/12 Week: 10/01/12 \$500.00 0.00 E 90 KSNV 10/03/12 10/03/12 1135p-1237a The Tonight Show CM --W----:30 2 \$500.001 0.00 NM \$1,000.00 2 Tonight Show TONITE SHW Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 --W---\$500.00 0.00 E91 KSNV 10/04/12 10/04/12 The Tonight Show CM 1135p-1237a ---T---:30 \$500.001 0.00 NM 2 \$1,000.00 **Tonight Show TONITE SHW** Start Date **End Date Weekdays** Spots/Week Rate Rating 10/07/12 ---T---Week: 10/01/12 \$500.00 0.00 Saturday Night Live E 92 KSNV 09/29/12 09/29/12 CM 1130pm-1:02am -----S-:30 2 \$1,400.001 0.00 NM 2 \$2,800.00 Saturday Night Live SAT NITE LIVE Start Date **End Date** Weekdays Spots/Week Rating <u>Rate</u> 09/30/12 ----S-Week: 09/24/12 2 \$1,400.00 0.00 E 93 KSNV 09/30/12 09/30/12 Sports Night in Las VegaGM Sun 1135p-1200a -----S :30 \$400.001 0.00 NM \$400.00 Sports Night in Las Vegas SPORT NT-L VGS Start Date **End Date** Weekdays Spots/Week Rating Rate 09/30/12 -----5 Week: 09/24/12 \$400.00 0.00